

Thousands of Eager Buyers thronged our store the first day of our Sale. None were disappointed. We now offer many New and Remarkable Values.

# Every Day This Week Will Be a Big Sale Day

Our Merchandise and Prices even puzzle and attract a competitor, whose salespeople spend many hours in shopping here each day.

# Buy Here, Now, at Less Than Present Wholesale Prices

Supreme Silk Specials Stehli Georgette Crepes, 40-inch pure silk. A real Georgette; 15 shades including white and pink. Regular \$8.50 yard Anniversary Sale Price . . \$2.50

Stewart's Crepe-de-Chines 40 inch heavy all-wool silk, crepey weave; big range of 16 shades. Regular \$3.75 yard. Anniversary Sale Price . . . \$2.50

36-inch Pure Dyc Taffeta and Messalines In a big range of colors. Regular

\$3.50 yard, Anniversary Sale

32-in. Pure Silk Striped Shirting Big variety of patterns. Regular price \$3.50 yard. Anniversary Sale Price \$1.95

42-in. All-Wool French Serge In Black, Mode and Belgian. Allwood Epingle. Regular \$3.50. yard. Anniversary Sale Price \$1.95

Any \$55.00 and \$59.75 NEW SPRING WOOL SUIT Your Absolute Choice Anniversary Sale Price

\$50.00

PEGGY PAIGE DRESS WEEK MARCH 7th to 13th 28-in. White Flaxon

Colored print effects. All new designs. Regular 50c a yard. Anniversary Sale Price

30 Pieces of Colonial Printed Cretonnes

Bentiful designs. Regular \$1.00 and \$1.25 yard. Anniversary Sale Price . .

Embroidered White Gabardine Wash Skirts

All new styles. Regular price \$10.00 Anniversary Sale Price

400 W .- B. Corsets

White and flesh. All models. Regular price, \$3.00 and \$3.50 Anniversary Sale Price \$1.75

\$13.50 Mahogany Piano Lamp Bases

Wired for electric light. Six-foot silk cord. Regular \$13.50 Anniversary Sale Price \$10.00

\$35.00 and \$37.50 All-Wool NEW SPRING SUITS

Annniversary Sale Price

\$25.00

36-in. Sheer White Flaxon Regular 65c yard

Appriversary Sale Price 42c

20-in. Stevens Pure Linen Crash Toweling Regular 50c yard Anniversary Sale Price .

20c Real Hair Net Cap shape hair net Anniversary Sale Price, 2 for

30 All-wool Keetch Sweaters Smart styles. \$10.00 and \$12.50 regular Anniversary Sale Price

Hand Embroidered Philippine Envelope Chemise \$5.00 regular 

### BASEMENT BARGAINS FOR THE ANNIVERSARY

Anniversary Sale Price . 25c 26-in. Percales, light and dark styles Regular 29c yard-anniversary sale price 19c 36-in. Unbleached Muslin-Heavy quality Regular 35c yard—anniversary sale price 25c 28-in. Fancy dress ginghams-all new styles, 50c quality—anniversary sale price 35c

28-in. Fast Color Apron Ginghams

Children's Middy Dresses of Lonsdale Twill Blue trimmed red silk tie; up to 12-year sizes; regular \$3.50 and \$4.00 values. Anniversary Sale Price

Women's fine muslin night gowns—dainty styles,\$1.95 quality—auniversary sale price \$1.50 Large wicker Clothes basket-Anniversary Price \$1.95 \$2.25

Women's fine nainsook and cambric undermuslins, embroidery and lace trimmed; skirts, gowns, envelope chemise. Regular \$2.50, \$3, and \$3.50—anniversary sale price

Heatherbloom and Satine Petticoats-Black and colors, many in the new print effects. 53.00 and \$8.50 regular values—anniversary sale price \$1.95

Women's lawn handkerchiefs-plain hemstitched—anniversary sale price 6 for

81x90 Bleached seamless sheets-heavy weight, \$2.55 regular—anniversary sale

Women's fine rib union suits—band top, tight and loose knee. Regular \$1.25 value. Anniversary Sale Price

#### A. W. Radford's Sale Dates.

February 3, John Shoemaker, 934 miles east Jasper. February 4, W. C. Mackey, 6 miles east and 2 miles north Jasper.

February 5, Melburn Conway, 3 miles east Maple Grove. February 6, W. H. Scott, 3 miles

west Golden City. February 9, W. R. Crowther, Golden

February 10, Lon Vincent, 8 miles south Golden City. February 11, Allen Graves, 1 mile

south Nashville. February 12, Art Delp, 336 miles northwest Red Oak.

February 13, Dan Magers, 7 miles northeast Jasper. February 14, A. W. Michael, 2 miles

northwest LaBussell. February 16, J. E. Bradley, 1 mile south Knight Station.

February 17, W. H. Queen, 7 miles northeast Carthage.

February 18, Walter Keeper, 11 miles southeast Jasper.

February 19, John Welch, 7 miles northeast Jasper. February 26, Atlas Southern, 136

miles east Reeds. February 21, W. M. Howard, 11/2

miles south Georgia City. February 23, Mr. Smith, Golden City, farm sale.

February 24, Ben Maxwell, 4 miles west Avilla.

February 25, A. R. Williams, 21/2 miles northwest Neck City.

February 26, R. C. Horning, 416 miles northwest Golden City. February 27, Mrs. A. Young, 61

miles southwest Carthage. February 28; Chamber of Commerce,

Webb City. March 1, John Bruner, 2 miles northeast Plew.

March 2, Homer Sanders, 3 miles east Red Oak.

March 3, J Folloudenslager, 2 miles south Jasper." March 4, H. S. Lamkin and J. A.

Cochran, 8 miles northeast Carthage. March 5, Chas. Evans, 3 miles southvest Kenoma.

March 6, Henry Johns, 2 miles northeast Carthage.

March 8, Austin Grieb and Elza Turk, 10 miles southeast Carthage. March 9, R. E. Jones and Itoy Jones, 31 miles northeast Jasper. March 10, Jasper County Poland

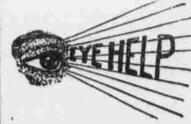
China Hog Sale, Carthage. March 11, Irwin Murray, 2 miles north Golden City.

March 12, J. C. Ferguson, 31 miles vest Nashville. March 15, William Wickstrom, 8

miles southeast Carthage. March 16, Sigel Brown Poland China Hog Sale 11/2 miles northeast Avilla.

March 17, J. W. Colley and Son, 31 miles northeast Bowers Mili. March 24, Jasper County Hereford

Association, Carthage, Mo. March 27, Chamber of Commerce, a Webb City, Mo.



Do you feel you need eye help? I am equipped to fill your needs. One of the best optical equipments in southwest Missouri at your service. Eyes tested without drugs. Lenses ground while you wait. When your eyes concern you think of me. Dr. W. B. Pingree,

Optometrist. N. Side Square, Carthage, Mo.

### Buy Magazines Now SAVE MONEY

Cosmopolitan goes to \$3.00 February 20 . . Now \$2.00 Good Housekeeping goes to \$3.00 March 1 . . Now Hearst's goes to \$3.00 March Now \$2.00 The Motor goes to \$6.00 Now \$2.00 February 5 . . . Now \$3 00 Harper's Bazar goes to \$6 00 April 1 . . . . Now \$4 00 SUBSCRIBE NOW

Mrs. J. K. Wells AGENT FOR ALL MAGAZINES Over the News Office